

# **Great Wilbraham Annual Parish Meeting**

## **Wilbrahams' Warbler Annual Report 2023**

In 2023 four editions of the Wilbrahams' Warbler were published. The magazine publishing was appreciated by the villagers with very positive feedback. After one of our editorial triumvirate, John Bramwell, decided to stand down, we were pleased to appoint a new editor, Caroline Bird, to look after finances and advertisers as well as general editorial decisions. She comes with accounting experience and is involved with village affairs, such as being the chairman of the PTFA.

The four editions had about 68 pages each, with a total of over 2000 copies printed.

Regular items continued, including Untold Stories, Wilbrahams River Protection Society, news from the two local farms, Bottisham Medical Practice items, coverage of village sports, contact details, church and school events, the Parish Councils' reports and reports from our MP and County Councillor. There were a good number of letters and articles celebrating the lives of those who have passed on. Other letter topics included traffic problems in the villages.

The covers had coloured photographs with links to articles. We were able to highlight celebrations for King Charles III's coronation, the Transport Working Group, and the annual Wilbrahams and Six Mile Bottom Vegetable, Flower, and Produce show.

During the year we investigated improving the quality of the publication using 100g paper and reviewed advertising rates to cover the additional cost.

A financial summary for the year overleaf shows a production cost of £2693.99 and an income of £2257.00 from advertising. The net cost was £436.99 which resulted in the lower net cost this year of 20p per copy. The cost is split between the two villages; £1795.99 for Great Wilbraham and £898.00 for Little Wilbraham/Six Mile Bottom.

Thanks go to our editors, Caroline Bird, Martin Gienke, and John Torode, along with the many contributors, advertisers, and deliverers. Thanks also to the two Parish Councils for their continued support, financial and otherwise. In the national Parish Council magazine competition this year, we were in the top 10%. We hope you've enjoyed reading the Warbler.

Editors Martin Gienke. John Torode, Caroline Bird

<u>Wilbrahams' Warbler</u>		SPRING	SUMMER	AUTUMN	WINTER	TOTALS
<u>Income &amp; Expenditure 2023</u>						
Income from Advertisers		£473.00	£548.00	£618.00	£618.00	£2,257.00
Great Wilbraham costs		£425.89	£456.70	£456.70	£456.70	£1,795.99
Little Wilbraham costs		£212.95	£228.35	£228.35	£228.35	£898.00
Total printing costs		£638.84	£685.05	£685.05	£685.05	£2,693.99
Total net cost						£436.99
Copies printed (no)		540.00	540.00	540.00	540.00	2,160.00
Net cost per copy						£0.20