**Great Wilbraham Annual Parish Meeting**

**Wilbrahams’ Warbler Annual Report 2022**

In 2022 four editions of the Wilbrahams’ Warbler were published. The magazine publishing was appreciated by the villagers with very positive feedback.   One of our editorial triumvirate, John Bramwell, decided to stand down at the end of the year. His was an invaluable contribution of looking after advertisers and finances and being responsible for the excellent layout. We were pleased to appoint a new editor, Caroline Bird, to look after finances and advertisers as well as general editorial decisions. She comes with accountant experience and is involved with village affairs such as being the chairman of the PTFA.

The four editions had about 68 pages each, with a total of 2190 copies printed.

Regular items continued including a gardening column, common rights holders’ reports, Untold Stories, Bottisham Medical Practice items, contact details, church and school events and the Parish Councils’ reports. There were a good number of letters as residents saw this as an opportunity to communicate with others with thanks for support. Other letter topics included traffic problems in the villages.

The covers had coloured photographs with links to articles. We were able to highlight the Ukrainian refugee families which have been given accommodation in the villages, the Transport Working Group, coverage of the Queen’s Platinum Jubilee celebrations and sadly later in the year her death. There were articles with villagers’ recollections of meeting royalty during the queen’s 70-year reign.

A financial summary for the year overleaf shows a production cost of £2478.97 and an income of £2,012.00 from advertising. The net cost was £466.97 which resulted in the lower net cost this year of 21p per copy. The cost is split between the two villages; £311.33 for Great Wilbraham and £155.64 for Little Wilbraham/Six Mile Bottom.

The advertising charges of £16 for ¼ page, £27 for ½ page and £43 for a full page, set in 2018,  were continued, but with projected increased costs, the editors will review the advertising charges for 2023.

Editors Martin Gienke. John Torode, Caroline Bird

* WILBRAHAMS’ WARBLER 2022
* SPRING SUMMER AUTUMN WINTER TOTALS
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* INCOME, Ads £452.00 £511.00 £495.00 £554.00 £2,012.00
* PRINT COSTS : GW £382.57 £437.72 £425.88 £406.48 £1,102.99
* PRINT COSTS : LW £191.28 £218.86 £212.94 £203.24 £551.49
* TOTAL PRINT COSTS £573.85 £656.58 £638.82 £609.72 £2,478.97
* TOTAL NET COST £466.97
* Copies Printed 555 555 540 540 2190
* Net Cost per copy £0.21

John Bramwell