

Gt Wilbraham Annual Parish Meeting

Wilbrahams' Warbler report

During 2015 we published four editions of about 64 pages each with a total of 2085 copies printed. The Spring Issue featured a local connection with the Magna Carta celebrations and the Summer edition featured commemoration of VE and VJ Day. Vegetables and flowers took centre stage in the Autumn edition including the Annual village show and a special Dahlia day and the building of the new Memorial Hall was highlighted in the Winter edition. Themes of broadband and construction of the Memorial Hall and Sports and Social Club ran throughout the editions. We entered a national competition for village magazines which had over 600 entries and we're pleased that the Warbler was in the top 15% in the country. We're keen to keep improving and always welcome suggestions for improvement.

A financial summary for the year revealed a cost of just over £2000 and income of £1700 from advertising leaving, a net cost of £350 to the two Parish Councils which results in the net cost of 12p per copy. We have an informal target of no more than 15% advertising.

WARBLER 2015	SPRING	SUMMER	AUTUMN	WINTER	TOTALS
projected income from adverts and cash sales	347.00	371.50	475.00	485.00	1,678.50
Printing costs GW	312.80	337.74	353.50	353.50	1,357.54
Printing costs LW	156.40	168.87	176.75	176.75	678.77
total costs	469.20	506.61	530.25	530.25	2,036.31
net cost (GW &LW)	122.20	135.11	55.25	45.25	357.81
copies printed	510	525	525	525	2085
net cost per copy	0.24	0.26	0.11	0.09	0.17

Thanks go to my fellow editors, John Bramwell and John Torode along with the many contributors (my data base has 75 entries) and our eight deliverers. We hope you've enjoyed reading the Warbler.